

## In the Holiday Spirit of Giving

The weekend-long event showcases Christmas trees of all sizes, gingerbread houses, and holiday wreaths decorated and donated by local businesses, organizations and individuals.

The trees will be sold by silent auction, with the funds to benefit Upper Chesapeake Health's Cancer LifeNet programs and services, the main recipient of the CCA's fundraising efforts.

Special events and activities are featured for the entire family including boutiques, fresh greens and wreaths, cafe, bake sale table, entertainment, and children's crafts and activities.

Our goal for the 2011 CCA Festival of Trees event is to raise \$25,000 towards our annual fundraising commitment of \$100,00 to support the Cancer LifeNet programs and services.

Join us as we celebrate and share in the joy of the holiday season, with each other and the local community.



## Sponsorship Opportunities

### Presenting Star Sponsor \$5,000

- ❖ 10 Wine Down Preview Party tickets
- ❖ Recognition in press releases
- ❖ Logo will be used in marketing and promotional efforts
- ❖ Company name listing and web-link on CCA website
- ❖ Grand Prize in your company's name

### Reindeer Sponsor \$2,000

- ❖ 5 Wine Down Preview Party tickets
- ❖ Logo placement on event signage
- ❖ Company name listing and web-link on CCA website
- ❖ 1st Place Prize in your company's name

### Jingle Bell Sponsor \$1,000

- ❖ 4 Wine Down Preview Party tickets
- ❖ Logo placement on event signage
- ❖ Prize in your company's name

### Santa's Elves Sponsor \$500

- ❖ 1 Wine Down Preview Party ticket
- ❖ Recognition on on event signage

For more information on Sponsorship Opportunities, please contact CCA President Kathy Welch at [kwelchbelair@comcast.net](mailto:kwelchbelair@comcast.net) or 410-836-7226.

*Donations may be tax deductible as permitted by law. A copy of our current financial statement is available upon request by contacting Chesapeake Cancer Alliance, Inc. at P.O. Box 897, Bel Air, MD 21014. Documents and Information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.*

## Sponsor Registration Form

### Sponsorship Level

- I wish to sponsor at the level:
  - \$5,000 Presenting Star Sponsor
  - \$2,000 Reindeer Sponsor
  - \$1,000 Jingle Bell Sponsor
  - \$500 Santa's Elves

○ I cannot be a sponsor but please accept my gift for CCA in the amount of \$\_\_\_\_\_.

### Sponsor/Donor Information

Company/Firm: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

○ Please invoice when you send letter acknowledging and confirming sponsorship/donation.

○ Sponsorship/Donation in the amount of \$\_\_\_\_\_ is enclosed. (Make checks payable to: Chesapeake Cancer Alliance, Inc.)

○ Please bill my (choose one):  
 VISA       MasterCard

Card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Signature: \_\_\_\_\_

Thank you for your sponsorship/donation. Please return this sponsorship response form to: *Chesapeake Cancer Alliance, Inc., P.O. Box 897, Bel Air, MD 21014.*

## Friends Helping Friends Fight Cancer

The Chesapeake Cancer Alliance, Inc. (CCA) is a volunteer not for profit organization dedicated to supporting cancer patients, their families and friends in Harford and Cecil Counties through all stages of their illness by expanding prevention, education, treatment, research and support programs at Cancer LifeNet at Upper Chesapeake Health.



The Chesapeake Cancer Alliance, Inc. is proud to be a preferred partner of Upper Chesapeake Health Foundation.

For more information, to make a donation, to become involved as a CCA volunteer, or to share your story please contact us at:

*Chesapeake Cancer Alliance, Inc.,  
P.O. Box 897  
Bel Air, MD 21014*

<http://www.chesapeakecanceralliance.org>

## Sneak Preview

**Friday, November 25, 2011**  
**"Wine Down Preview  
Party and Social"**  
**5:00 - 8:00**  
**Ticketed Event**

Get an exclusive preview of this year's CCA Festival of Trees, while enjoying delicious hors d'oeuvres and sipping wine during the CCA Festival of Trees' premiere social event.

## Festival of Trees

**Saturday and Sunday**  
**November 26th and 27th**  
**CCA Festival of Trees**  
**Saturday: 10:00 am - 6:00 pm**  
**Sunday: 10:00 am - 4:00 pm**

Join your friends, family, and neighbors as we celebrate the season during this annual Bel Air event.

- ❖ Beautifully decorated Christmas trees donated and decorated by local interior designers, businesses, and community groups
- ❖ Gift Boutique with an array of vendors' unique holiday items
- ❖ Gingerbread Houses decorated by local community groups
- ❖ Children's crafts and activities (additional nominal fee)
- ❖ Fresh wreaths and greens sale
- ❖ Sandwiches, hot dogs and more for sale

## Presenting the 6th Annual



**November 25-27, 2011**  
**Bel Air Reckord Armory**  
**41 North Main Street**  
**Bel Air, Md. 21014**